SISP 1507 Effective Management for Results

Course Description

Good management is essential for the success of organizations; and organizations are fundamentally, made up of people. Thus, successfully managing organizations requires a deeper understanding of people’s attitudes and motivations. Management is all about bringing out the best in people.

This introductory course highlights some of the tools that managers can use to guide others in achieving positive results. Some key questions that will be addressed in the course include: What are the functions of management? What motivates people? What makes a good leader? Using the framework of “Planning-Organizing-Staffing-Directing-Controlling” (POSDC), we’ll be strategically looking at the role of individuals, teams, and organizations. As the application of management concepts to real business situations is important, there will be an emphasis on current affairs.

This is an interactive course and therefore requires everyone’s active participation in the class discussions and activities. Also, it is important to understand that one of the first steps in managing others is managing ourselves. That means skills such as time-management and self-discipline are essential in building one’s own influence. Thus, this course should ultimately help to strengthen everyone’s abilities in communication, thinking, and leadership.

Topics

1. What is Management? Why should you care?
2. Motivation – How to get yourself and others moving forward
3. Team Dynamics
4. Power and Influence
5. Leadership
6. Managing Change
7. Corporate Social Responsibility

Grading Scheme

- Individual Participation / Commitment (30%)
- Group Report (35%)
- Group Presentation (35%)

[Topics and grading schemes are subject to change when deemed appropriate. Students will receive detailed course information and assessment guidelines in class.]

Instructor

Prof Mark MIHOREAN

Prof Mark MIHOREAN is an Assistant Professor in the Department of Management at HKUST. He teaches ‘Business Ethics’ and ‘Management of Organizations’. He has a wide range of professional experiences including Teaching, Consulting, and Managing. He has been a Principal of an international school, operated three tutorial centres, and engaged in management consulting in various cities including Beijing. He holds a B.A.(Hons.), a B.Ed., an M.B.A., and a Ph.D.